

First ENOFORUM USA conference is a huge success

Outstanding international presenters draw enormous interest

Inaugural Enoforum USA a Great Success

May 10th, 2021, Ponte dell'Olio, Italy – **Vinidea** and **Wine Industry Network** hosted the inaugural Enoforum USA Technical Conference on May 4th and 5th, 2021. Enoforum USA showcased a wide variety of advancements and innovations that have been developed in recent years for the wine & grape industry. The conference featured 24 presentations, 17 from overseas researchers, sharing their knowledge and experience with an engaged audience of more than 1,400 registered attendees.

“We couldn't be more pleased with how the conference went. The presenters were outstanding and having the opportunity to feature international researchers to our North American winemaking and viticultural community was incredible. We can not wait to do it again, in person, next May,” stated **George Christie, President of Wine Industry Network**.

“We were also very satisfied with the number of attendees and participatory attitude of North America wine industry stakeholders. Their interest in overseas research and the innovations on display, combining science and practice, was indisputable. The web environment has confirmed its great potential in knowledge transfer, and we'll treasure this in 2022 when we complement the rich conference with tastings, demonstrations and matchmakings in the full in-presence Enoforum format,” added **Gianni Trioli, Founder and President of Vinidea**.



About:

Vinidea specializes in the transfer of **innovation to the wine sector**. We facilitate the exchange of information between the worlds of research and production, and encourage interaction across the global wine-producing regions, through an ever-expanding network of international contacts.

www.vinidea.it

Wine Industry Network (WIN), is based in Healdsburg, CA and is THE business resource for the wine industry. WIN produces three annual trade shows & conferences, the North Coast Wine Industry Expo (**WIN Expo**), the **Wine & Weed Symposium**, and the **Wine Industry Sales Symposium**; as well the online daily news publication, **Wine Industry Advisor**; an online employment resource, **WIN Jobs**; and THE North American Wine Industry Database, Wine Industry Data (**WIN Data**).

www.wineindustrynetwork.com