

# Enoforum virtual 2021

The 2021 edition of ENOFORUM Italia was held in May in virtual form. While this made it impossible to offer participants comparative tastings and discussions with company experts in the exhibition area, it instead focused all the organizational effort on the conference part of the event, which resulted in a particularly high quality of content.

The most significant achievement of Enoforum Italia 2021 was the number of new findings made available to technicians: no less than 65 speakers took to the virtual stage, and more than a third of them were international, from France, Australia, Spain, Chile and Brazil. Forty were scientific presentations by public researchers, and 25 those by experts from leading supplier companies who described the more operational aspects of the innovations.

In total, Enoforum 2021 lasted 24 hours, divided into 3-morning sessions in Italian and 3-afternoon sessions with presentations in different languages, as well as simultaneous translation into Italian and English: it was the largest web-based event ever presented worldwide for a wine conference.

The programme of Enoforum Italia included 20 papers selected through the Enoforum Contest, and therefore the results of research considered the most innovative by an international scientific committee made up of 86 members, but also the most responsive to the needs of the production world by hundreds of technicians.

With 2480 entries, **Enoforum virtual Italia 2021** was the Italian edition with the record number of participants, far surpassing both **Enoforum Spain Web 2020** (2000 entries) and **Enoforum USA Virtual** on 5-6 May 2021 (1400 entries); however, Enoforum Italia did not break the world record for attendance at a wine conference, which remains with **Enoforum Web Conference**, also organised by VINIDEA in February 2021, which was attended by 5500 professionals thanks to simultaneous translation into 4 languages.

Enoforum Italia 2021 was organised by VINIDEA and SIVE, under the patronage of OIV, MIPAAFT, the Veneto Region and ODAF Milan, and in collaboration with Oenoppia, SIMEI-UIV and Assoenologi. Several leading companies in the sector (AB Biotek, CHR Hansen, Dal Cin, Enartis, Enologica Vason, Ever, HTS Enologia, I-Oak, ISVEA, Laffort, Lallemand, Oenobrand, Oenofrance, Perdomini IOC, UIV, VCR) contributed quality content to the conference programme and contributed financial support.

In addition, the magazines MilleVigne, Il Corriere Vinicolo, L'Enologo, as well as INFOWINE - Rivista Internet di Viticoltura ed Enologia contributed to publicising the event; in the coming months, the latter magazine will publish audio-video recordings of all the lectures presented in 2021 at Enoforum Italia, Enoforum USA and Enoforum Web Conference.